

# WHOLE FOODS MARKET LAKEVIEW

BELMONT + ASHLAND  
JULY 1, 2015



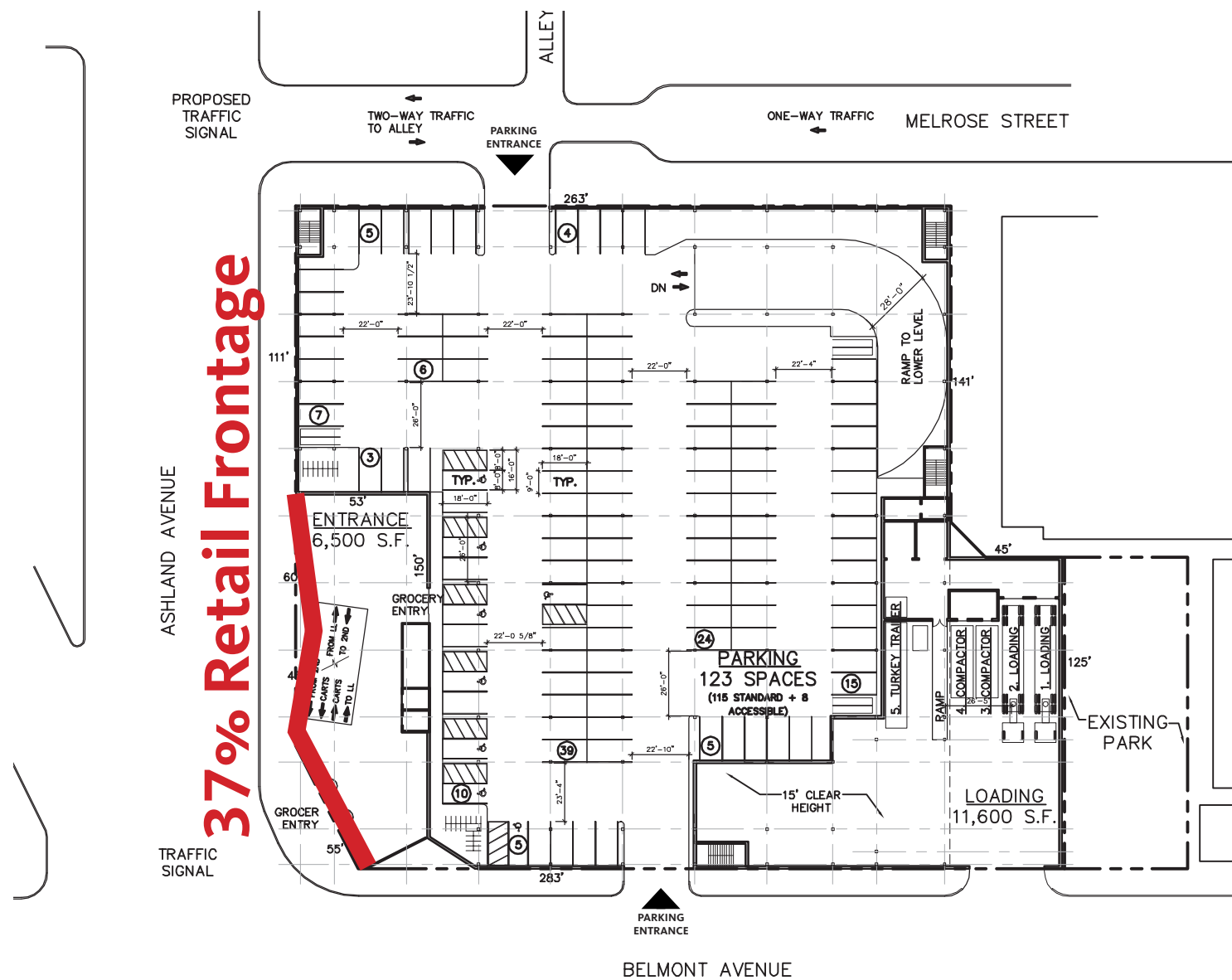


***1. Activate Ashland Retail***

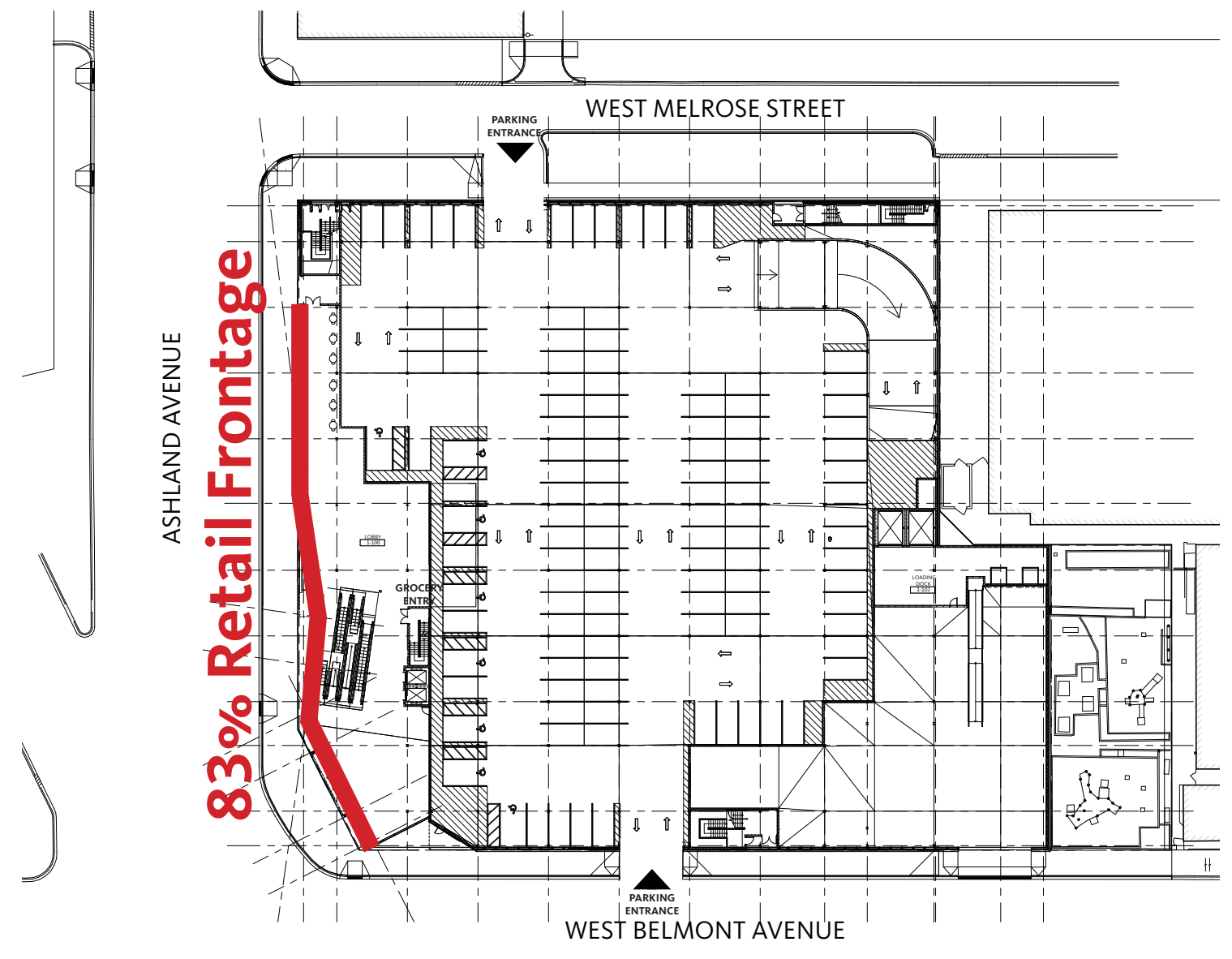
***2. Melrose Street Facade Evolution***

***3. The Parks***

# ACTIVATE ASHLAND RETAIL



**BEFORE**



**NOW**



SCALE: 1/64" = 1'-0"

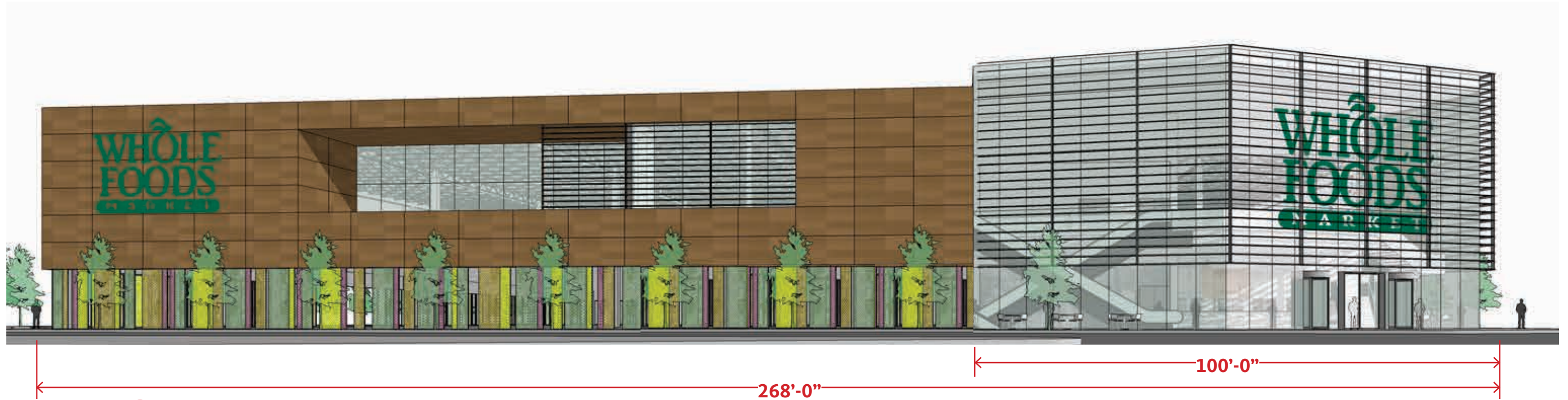


# ACTIVATE ASHLAND RETAIL



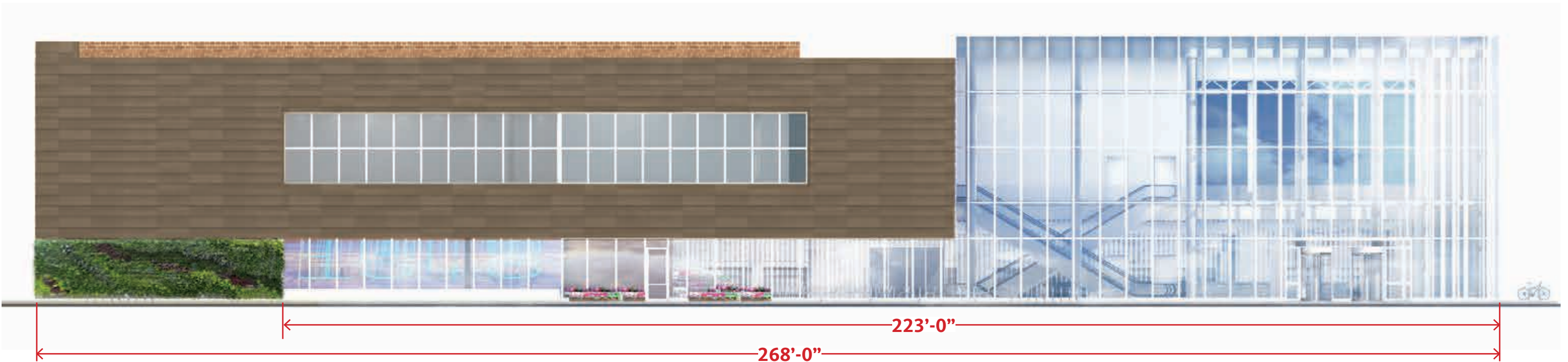


# ACTIVATE ASHLAND RETAIL



## BEFORE

37% of the ground floor is retail frontage



## NOW

83% of the ground floor is retail frontage



# ACTIVATE ASHLAND RETAIL





# ACTIVATE ASHLAND RETAIL





# ACTIVATE ASHLAND RETAIL





# MELROSE FACADE EVOLUTION

JANUARY 7<sup>TH</sup>





# MELROSE FACADE EVOLUTION

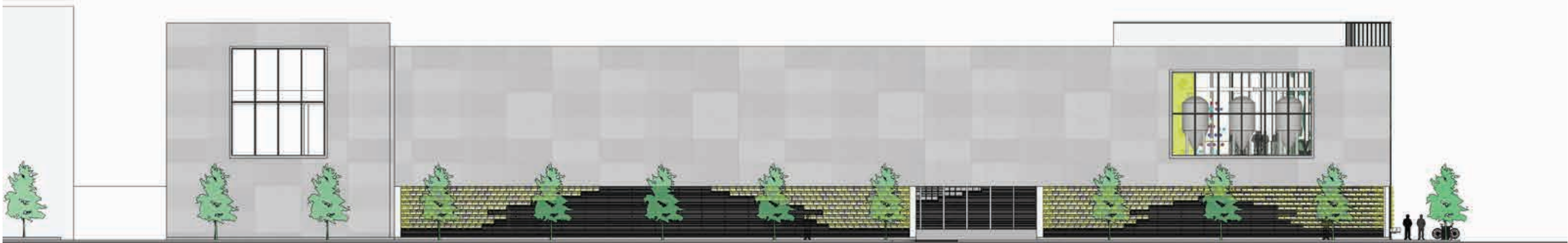
FEBRUARY 3<sup>RD</sup> - OPTION 2





# MELROSE FACADE EVOLUTION

MARCH 16<sup>TH</sup>





# MELROSE FACADE EVOLUTION

JUNE 26<sup>TH</sup>





# MELROSE FACADE EVOLUTION

**BEFORE**



**NOW**





# THE PARKS



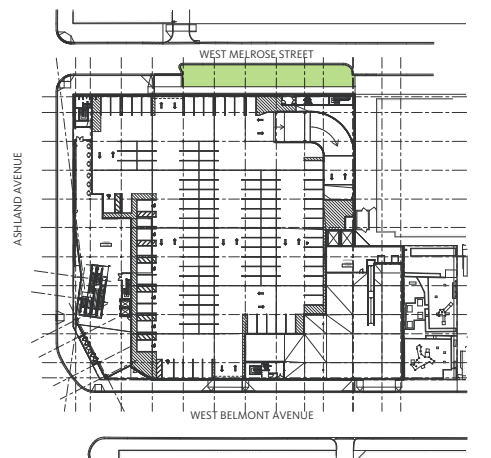


# MELROSE PARK





# MELROSE PARK





# MELROSE PARK



UNILOCK CUT STONE PAVEMENT



UNILOCK PLANK PAVERS



UNILOCK PERMEABLE CONCRETE PAVERS



PANICUM VIRGATUM  
SWITCHGRASS



ACER X FREEMANII 'JEFFERSRED'  
AUTUMN BLAZE MAPLE



ECHINACEA PURPUREA  
PURPLE CONEFLOWER



RUBECKIA FULGIDA  
BLACK-EYED SUSAN



ITEA VIRGINICA  
VIRGINIA SWEETSPIRE



